

BELLA WEB DESIGN, INC.

Desiree Scales

Desiree Scales is CEO of Bella Web Design, Inc. a boutique web design firm which provides all the services needed for a successful website in one place. One of the oldest and most successful web design firms in Atlanta, Bella Web Design's outstanding reputation comes from their raving customer reviews and their #1 ranking as a service provider on Kudzu.com.

After three years as an Analyst for Delta Air Lines in Airport Customer Service Communications, Desiree knew her web design and marketing experience was something valuable she could offer to other businesses. She decided to launch her own company in October of 1998, and is proud to say that her company has been profitable every year since the day she designed their first website!

Originally from Chicago, Desiree graduated from Northern Illinois University with a B.A. in Public Relations Journalism. She attributes this background in PR and writing to helping her business' success.

Bella Web Design has helped over 200 companies realize their success in Atlanta and more than 35 states nationwide for more than 10 years. Her company provides web design, web hosting, search engine submission and optimization, print design, email marketing, social media coaching, blogging and general web marketing consultation. Desiree accredits their success to her team's creative talent, integrity, and friendly service that draws loyal clients.

Desiree's expertise and experience has evolved into a passion to educate both businesses and organizations on internet technology that ignites their success. She has been a featured speaker at companies, conferences and seminars across Atlanta and regularly provides classes on blogging, web design, branding, Internet marketing, Web 2.0 strategies and social media. She additionally offers personal Social Media Coaching to business owners who want to apply the online buzz to their customer relationships and bottom line.

Desiree lives in Woodstock with her husband Rob and two daughters. She loves being a part of the local community and giving back. She is on the committee for Chocolate for Cystic Fibrosis. She has done pro bono work for non-profits since the first year Bella Web Design opened their doors, now doing 2 to 3 sites per year for charity and makes a special effort to help non-profits in every aspect of their web site. Desiree founded TalkingWoodstock.com, a website for local merchants and business owners to feature their shop and services, showcasing the local talent available in our area at no charge.

